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Improving the quality of life for kids
by challenging the dominance of the car

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Tracy
Brabin
Mayor of
West Yorkshire

SCHOOL STREETS NORTH

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Rosslyn Colderley

Director

Sustrans North

Peter Lawrence

Assistant Ward Officer

Bradford Metropolitan District Council

Dan Walker

Deputy Head Teacher

Girlington Primary School

Tessa Wainwright

Volunteer

Greener Girlington Primary School

Melanie Mumby

Assistant Headteacher

Kettlethorpe High School

Ali Campion

School Streets Co-ordinator

Sustrans North

Ewhen Chymera

Transport Planner

Leeds City Council

Rachael Elliot

Safe and Sustainable, Travel

Team Leader

Leeds City Council

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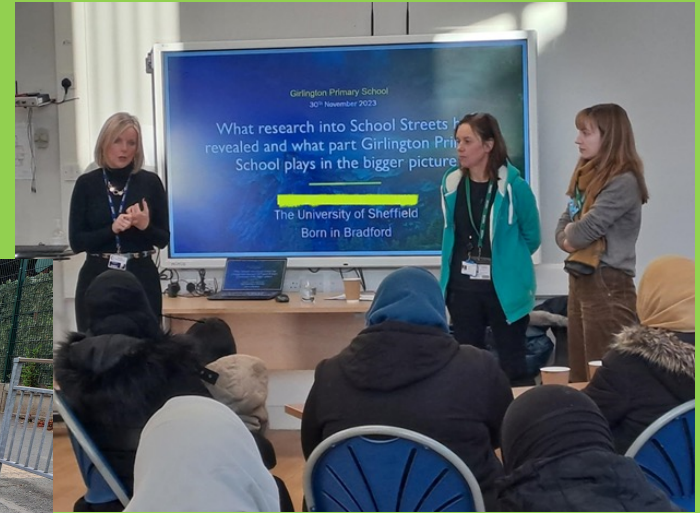
Peter Lawrence
Assistant Ward Officer
Bradford Metropolitan District Council

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Deputy Head Teacher
Girlington Primary School

Tessa Wainwright
Volunteer
Greener Girlington Primary School

Girlington Primary School Streets





I like being a road steward, it's lovely to see parents dropping off their children not worrying about the cars and crossing the road and having a relaxed time with their children. It feels good helping to make the road safer for everyone - good for the children and parents' health.

My child is very proud of me working as a volunteer. I'm grateful that I am part of a scheme that is protecting our children from harmful exhaust fumes and also keeping them safe on the road.

VOLUNTEER FEEDBACK

I now don't worry about my child getting to school on his own anymore, as I know the road is safe to cross. This is one of the reasons why I volunteer. Just as I would want my child to be safe, I also want other children to be safe.

My daughter reminds my husband every week, "Daddy it's Thursday you've got your school job this morning, we need to hurry up. "



PARENTS FEEDBACK

I wish it could be closed all the time. We don't feel scared now for our children.

Now you can let children walk without holding onto them.

Oh this is a dream come true-its so nice.

The beginning and end of the days are calmer.

It's tension free I don't have to worry about my little ones leaving my side.

There's more space for children to move around, jump and run.



It's 100%
better.

It's very good – you know kids are kids, you can't always predict what they will do, I used to worry that they would run out onto the road between parked cars and the drivers wouldn't see them.

It's amazing. I get scared of cars in the evening, I don't dare go out of my house but going to school is fine now.

Thank you so much, it's much better for us, I feel much happier, it's safer for the children.



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Melanie Mumby

Assistant Headteacher

Kettlethorpe High School

Kettlethorpe HIGH SCHOOL



School street for the North
Conference



Context 1700 pupils – 3 exits from school

- Ongoing concerns raised by local residents regarding Kettlethorpe Hall Drive
- Only 6 visitor parking spaces
- Highly inclusive school





A School Street was introduced on Kettlethorpe Hall Drive on 30th September 2021

This was for a trial period of up to 18 months under an Experimental Traffic Regulation Order (ETRO). The experimental traffic regulation order restricts vehicles from driving on the school street between 08:20 - 09:00 and 14:45 - 15:30, to encourage more children and young people to walk, cycle and scoot to school. Residents, and people with mobility issues were issued with a permit to allow access to the school street at the restricted times. Road closed signs were placed on Kettlethorpe Hall Drive for the launch of the school street to remind parents of the restriction.



Cllr George Ayre attended the launch alongside West Yorkshire Police school staff and the council.

- Pupils were encouraged to cycle to school and try out the new bike sheds on launch day with every cyclist being offered a free breakfast. A security bike registration scheme was promoted to students who cycled to school.



Additional capacity in the bike sheds



Children in Uniform Accessing the Park and Stride Location		
	AM	PM
Children Walking	185	224
Bikes	7	12
Scooters	1	1

Children in Uniform Accessing Kettlethorpe Hall Drive		
	AM	PM
Pedestrians	399	420
Bikes	17	18
Scooters	8	4



Feedback from Headteacher

- This has made a real difference to the safety of our pupils as well as staff and the local community. Kettlethorpe Hall Drive is calmer and pupils can enter and leave school knowing that the highway access is supervised to their advantage. Absolute great work.



Feedback from a local resident

- Reducing the traffic on Kettlethorpe Hall Drive has made it much safer for both residents on the street, and the pupils when exiting the building. The parents and carers that need to still use the drive have vulnerable children and need to access the road still. It is much calmer and easier to get out to work in the car.



Feedback from the pupils

- Cedelle
- More pupils use the Kettlethorpe Hall drive exit since the school street is in place.
- School need to encourage park and stride, the distance to school is acceptable





Level 3 cycle training – ASDAN





Bikers breakfast





Why was this so successful?

- Support from the local authority in planning, resources and education
- Excellent communication
- Working collaboratively



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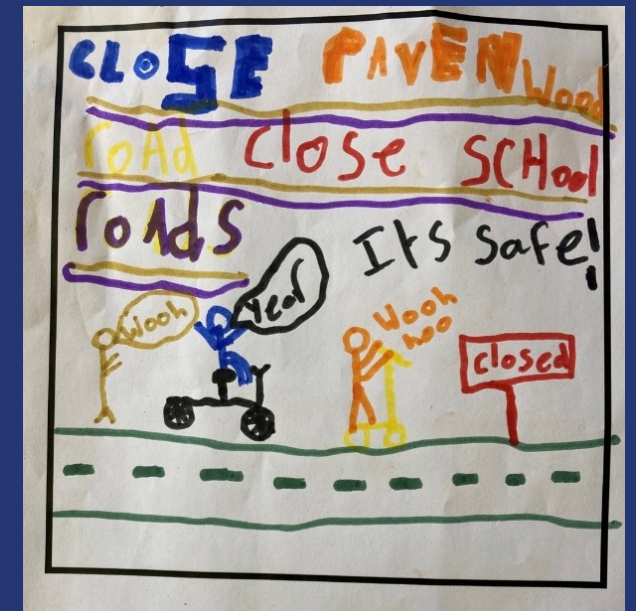
Ali Champion

School Streets Co-ordinator

Sustrans North

Engaging for effective School Streets

Ali Campion
School Streets Coordinator, Sustrans North



“Signage Only” School Streets

- Experimental Traffic Regulation Order creates a pedestrian and cycle zone (with exemptions) around school
- No barriers, stewards (paid or unpaid), or cameras
- “Behaviour change intensive” School Streets
- Permits allow access for staff, residents, families, and users of other trip generators who need them
- Enforceable by police



Reasons not to deliver a School Street at Hotspur Primary

Other trip generators

Community centre needing access at all times, particularly 9am for their sessions for adults with disabilities – lots of carers and blue badge holders. One of the roads used as parking for a nearby council depot.

Too many closure points

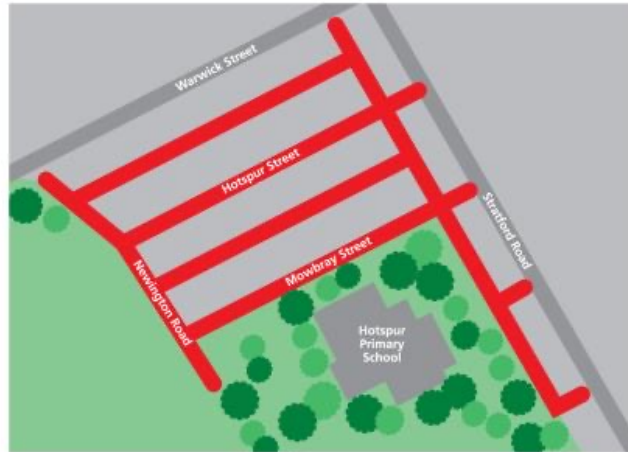
Especially for a 'signage only' scheme

Large travel area and high SEN provision

Lots of families drive in or have supported travel

Transitory residents

High student population, difficult to communicate on a long term basis



Pilot scheme

Already doubts about the scheme working – this would be a very tricky site to pilot it at

Reluctant school

...to start with!

No parking

No clear space for e.g. Park and Stride

Lots of residents

Permit needed for access – dense housing with multiple streets affected

Reasons to deliver a School Street at Hotspur Primary

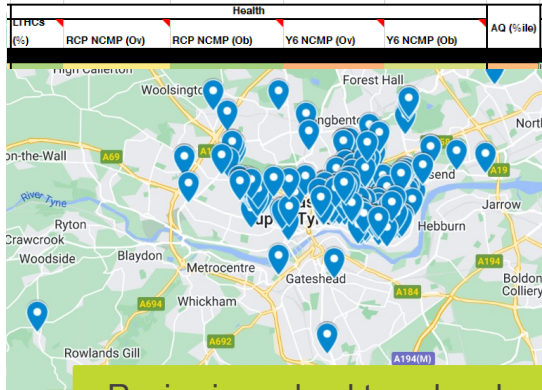


Partnership

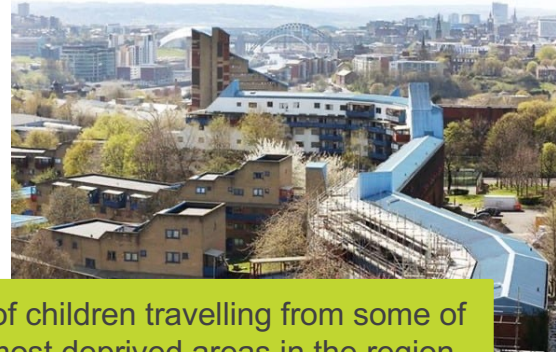
- Political engagement leading to strong, well-informed support of the scheme and complementary measures
- Working with partners to raising the profile of School Streets and securing media coverage for a flagship scheme
- Sharing best practice and cross-disciplinary collaboration
- Involving school stakeholders in Experimental Traffic Regulation Order process



Understanding the school & community



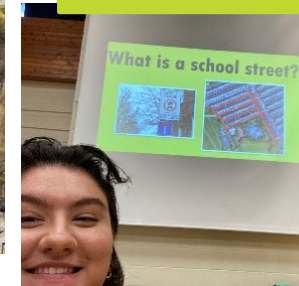
Reviewing school travel and public health data



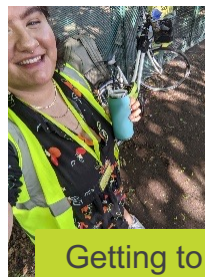
A lot of children travelling from some of the most deprived areas in the region and even country

Picture credit: Urban Design Works

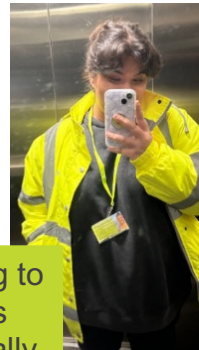
Classroom Q&As to address pupil's concerns



Identifying high-traffic areas for banners & posters



Getting to know families

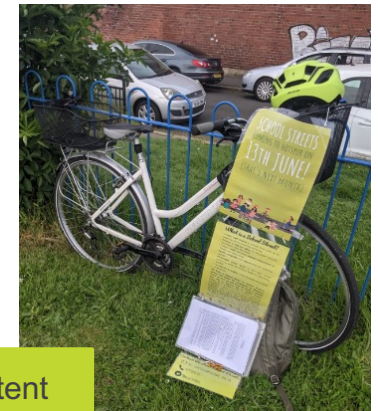


Speaking to drivers individually



Big Street Survey

Pop ups in school reception for persistent latecomers, in local park where parents and carers might be in less of a rush, breakfast and after school club



Promoting & supporting active travel



Identifying role models (with very fun focus groups!)



Learn to Ride



Cycle Skills



Dr Bike



Well done!



This certificate of achievement is awarded to
Hotspur Primary School
for taking part in the Sustrans Big Walk and Wheel 2022.

They came **1st** out of all the schools in Newcastle upon Tyne that took part, with **2,446** active journeys made during the competition.

Competitions and incentives



The impact!

30

By...

- Taking a child-led approach
- Harnessing partnership and collaboration
- Understanding the school & community
- Promoting and supporting active travel
- Hiring experts in behaviour change and engagement
- Using our extensive 'tool box' to meet school & community need
- Having access to a network of experienced School Streets practitioners
- Allowing space for creativity and flexibility
- Spending a *lot* of time on the ground in school (140+ hours)



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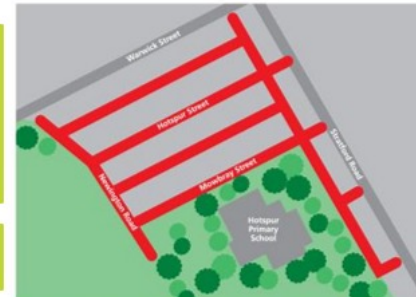
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News • North East News • Newcastle upon Tyne

'Successful and popular' ban on cars outside Newcastle school's gates to be made permanent

Council bosses say that the 'School Streets' scheme outside Hotspur Primary in Heaton has resulted in increased walking and cycling at peak hours

NEWS By [Daniel Holland](#) Local Democracy Reporter
13:18, 21 NOV 2023

Bookmark [f](#) [t](#) [p](#) [c](#) Comments 34

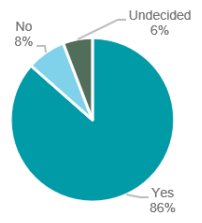
News • North East News • Environment

'It's just nice to breathe' – Kids celebrate car ban outside Newcastle school's gates

Hotspur Primary School in Heaton is the first in the city to launch a School Street, blocking traffic on nearby streets at busy school run times



Would you like this scheme to be made permanent?



[Danny Williams](#) @citycyclists

Here in Newcastle's first school street this morning, seeing parents and kids scooting and walking and cycling to work. It's awesome

8:41 · 30 Sept 22 · Twitter for iPhone

24 Retweets 11 Quote Tweets 161 Likes

NEWS

Home | [Wor in UK](#) | [Coronavirus](#) | [Climate UK](#) | [World](#) | [Business](#) | [Politics](#) | [Tech](#) | [Science](#) | [Health](#)

England | [Local News](#) | [Opinion](#) | [TV & Radio](#)

Newcastle Hotspur Primary bans vehicles from drop-off area



Ali Campion

School Streets Coordinator, Sustrans North

 ali.campion@sustrans.org.uk

 @AliAtSchool

 Ali (Aleisha) Campion



Sustrans is the charity making it easier for people to walk and cycle.

We connect people and places, create liveable neighbourhoods, transform the school run and deliver a happier, healthier commute.

Join us on our journey.

www.sustrans.org.uk

Registered Charity No. 326550 (England and Wales) SC039263 (Scotland)
VAT Registration No. 416740656.



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Ewhen Chymera
Transport Planner

Rachael Elliot
Safe and Sustainable, Travel Team
Leader

Leeds City Council



Paving the Way for School Streets In Leeds



Ewen Chymera
Safe and Sustainable Travel Transport Planner
Leeds City Council

School Streets North
15th March 2024

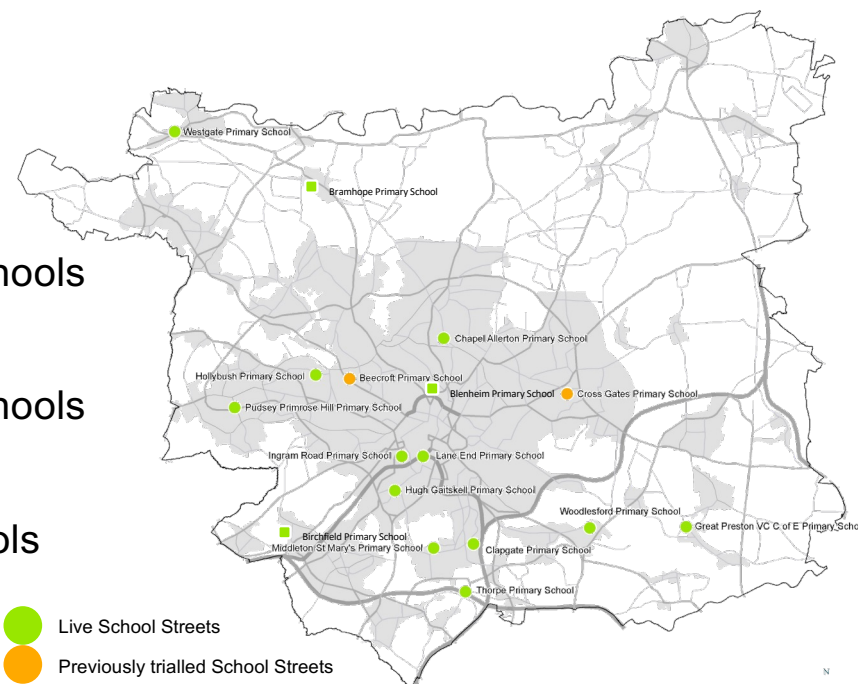
Contents

1. School Streets in Leeds
2. Site Selection
3. Consultation and Engagement
4. Traffic and Parking Surveys
5. Implementation
6. Compliance and Enforcement



1. School Streets in Leeds

- Phase 1 – June 2020 - 6 schools
- Phase 2 – September 2020 - 8 schools
- Phase 3 – September 2023 - 3 schools
- Phase 4 – Summer 2024 - 2 schools



- An evaluation of the School Street trial (Phases 1&2) was undertaken by Living Streets during 2022



2. Site Selection

- Initial phases through Expressions of Interest
- Some schools approached through favourable locations or via other tip offs
- Following the initial trial (Phase 1 and Phase 2) an evaluation was undertaken of which a Selection Criteria was recommended for future sites
- Schools are now asked to complete the Stage 1 assessment themselves and agree in principle to MoU etc
- Stage 2 and Stage 3 assessments are carried out by council officers

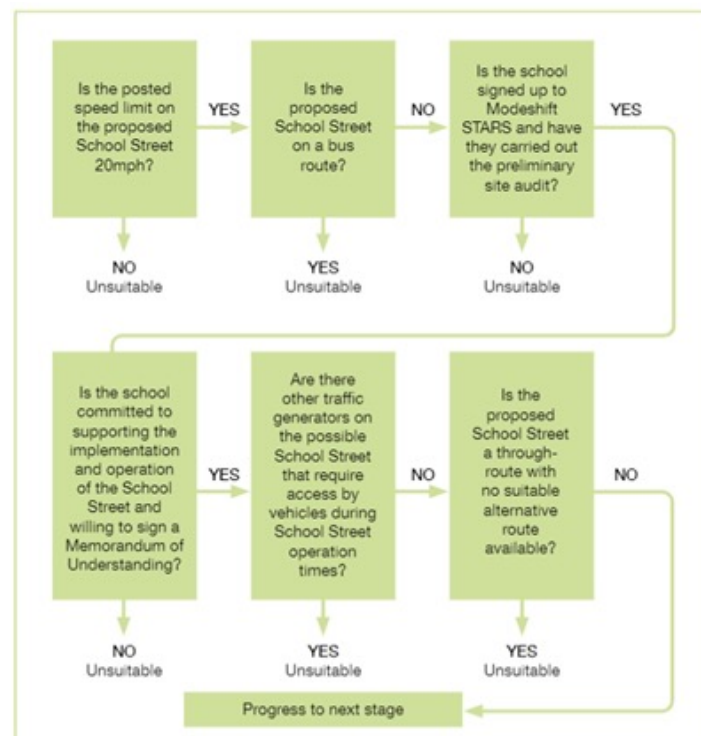


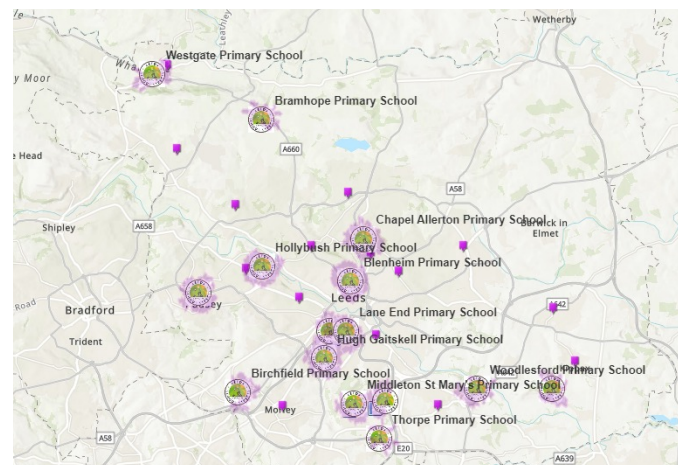
Figure 18: Stage 1 - School Self-Assessment



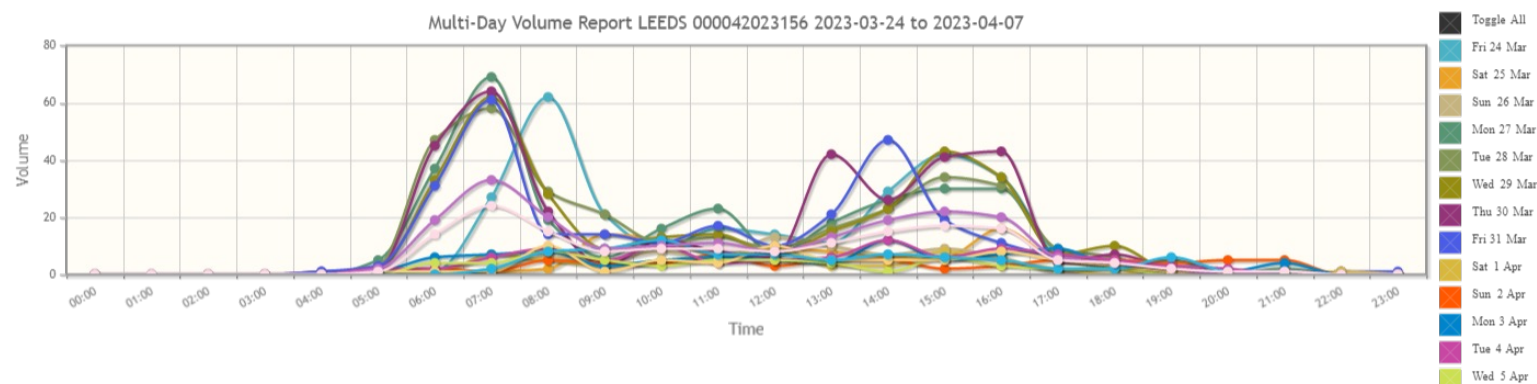
3. Consultation & Engagement

- **School staff** meetings with senior leadership teams (inc governors) to explain how School Streets work and obligations of the school, council and other partners (Memorandum of Understanding)
- **Local Councillors** are consulted on the proposal and consultation areas. They are also invited to highlight any particular **focus groups**, **action groups** to include within the consultation.
- **Residents and businesses** on the School Street and neighbouring streets where displaced parking is likely to occur are consulted on the proposals.
- Through the School channels, such as letters, text messages, apps and websites **parents/carers** are also consulted

The School Streets page on Leeds City Council's website includes information and maps: <https://www.leeds.gov.uk/parking-roads-and-travel/school-streets>



4. Traffic and Parking Surveys



- Traffic Surveys are undertaken to provide quantitative data on the existing situation, while also providing a baseline for future evaluation of the school street
- Traffic Surveys run for at least a week during term time and non term time.
- Volume, Speed, Vehicle Classification
- Parking beat surveys are carried out on the proposed School Street and surrounding streets
- These provide parking capacity and utilisation data to understand and forecast potential displacement



5. Implementation: Prior to launch

- Prior to the launch of the School Street, LCC staff deliver an all school assembly to explain the School Street
- As part of the School pack a series of suggested comms is provided to the school to circulate to their parents and guardians
- Connecting Leeds, LCCs comms brand lead on press releases, and social media publications

Launch Weeks

- LCC Road Safety trainers deliver scooter and/or pedestrian playground sessions
- LCC staff support stewarding the School Street, engaging and education road users
- LCC staff will mentor and provide on site training to school staff who will act as stewards

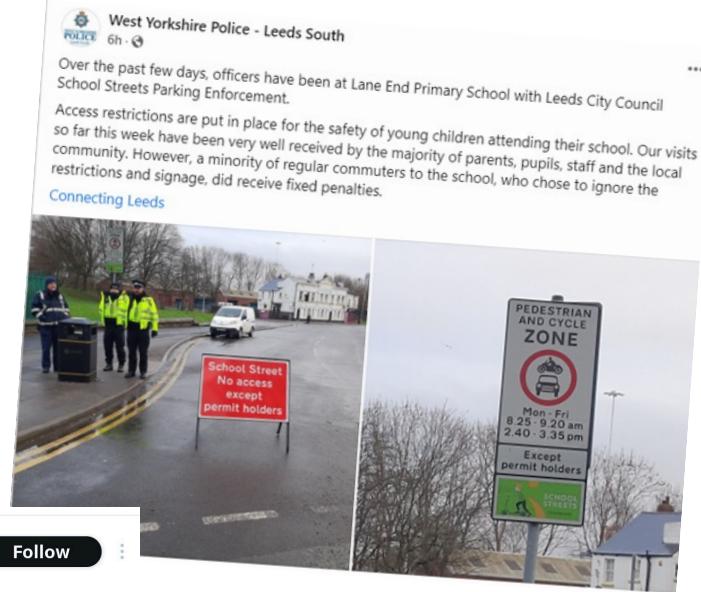
Stewards

- Essential to success, provide ongoing reminder of the restrictions
- Clear guidance on dos and don'ts:
 - Do not direct traffic
 - Do not engage in confrontation



Connecting Leeds

TRANSFORMING TRAVEL



West Yorkshire Police - Leeds East
2 Feb

Good afternoon

We have been down to Great Preston Primary school this morning monitoring school parking/driving.

We have been working with the school and residents to try and help the residents on Hirst Street, as it is a PEDESTRIAN AND CYCLE ZONE or Permit Holders ONLY between 8:20 and 9:20am hrs, and also 2:45-3:45 pm.

Unfortunately we have had to give some tickets out this morning, as parents were not sticking to the restrictions on the street between these times.

Before people start putting negative comments on here, I would just like to add that we have been going down for years and have warned parents on more than one occasion (without giving tickets). The Signs have been up for many years. We will continue to work with the school, to monitor the situation but if you are planning on parking there then please expect a ticket.

We are there trying to make it a safe place for kids to get to school.

Many thanks.

Child Friendly Leeds
@Child_Leeds

Follow

Great to see this 'welcome back' bunting & Leeds Schools Street banner outside Westgate Primary, Otley.
@LeedsCC_CEAQ #schoolstreetsLeeds



Moortown Living Streets Group @MoortownLSG · 11 Sep

This is what it should sound like outside a school 🗣️👏👍

> As it happens, I paid this #leedsschoolstreet a visit this morning and it was great to see lots of families having space to breathe, rather than being crammed on narrow pavements for the benefit of a few people in cars 🙌

20:27 · 08 Sept 20



6a Enforcement

- As a moving Traffic Offence historically only the Police can enforce
 - WYP using offence code RR84171 = Vehicle Contravene local traffic order other than parking
- Part 6 powers allow Local Authorities to enforce these
- Leeds City Council has recently had approval of these powers to enforce Cycle and Pedestrian zones (School Streets) among others
 - Cost implications
 - Fixed cameras implemented in [Shropshire](#) cost £31,000 per camera
 - LCC operates a mobile camera vehicle however further modifications are required
 - Current approximate costs are £40K
 - Not achievable against current costs of £24,000 to install a School Street
 - There may be scope to deliver this across the district – West Yorkshire, to deliver economies of scale



6b Temporary Retractable Barriers

- Recent approval to trial retractable Barriers
- Easily moved physical barriers across the carriageway
- To be trialled at 3 Schools
- Requires additional training (delivered by LA)
- Follows extensive discussion with other local authorities operating school streets
- To encourage compliance while alternative enforcement powers are brought forward



THANK YOU

Rachael Elliott
Safe and Sustainable Travel Team
Leader
Influencing Travel Behaviour (ITB)
Leeds City Council

Ewhen Chymera
Safe and Sustainable Travel Transport Planner
Influencing Travel Behaviour (ITB)
Leeds City Council

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SM: @connectingleeds



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