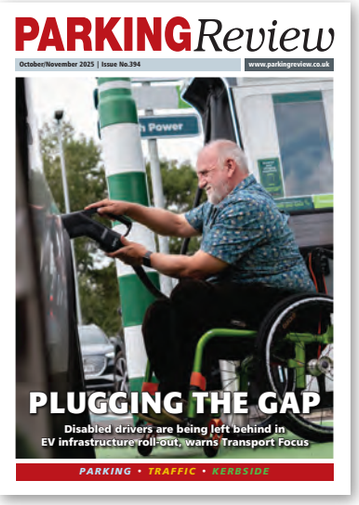
PARKING*Review*

Media Pack 2026

Randy Tarampi/Unsplash



The world of parking

Welcome to the leading source of independent news, views and analysis of the UK traffic and parking sector.

Did you know that cars spend an estimated 95% of their time stationary and 44 hours a year each on average searching for somewhere to park?

The provision of parking is key to the successful operation of destinations such as high streets, shopping centres, airports, rail stations and leisure venues. The operation of car parks is a significant revenue generator for local authorities and landowners, a fact that has led to the emergence of specialist operators and development of payment terminals, apps, permit systems and enforcement services.

Parking Review magazine is published in print, as a digital 'turning page' edition and online as a website with breaking news and an extensive archive. The editorial team also produces **EVolution**, a ground-breaking online news channel which is mapping the development of infrastructure to power electric vehicles and zero-emission transport.

Parking Review also programmes a series of sector-defining events and runs the acclaimed **British Parking Awards** competition and gala lunch.

www.parkingreview.co.uk

Katrin Hauf/Unsplash

Words on the street...

Parking Review magazine covers the latest developments in parking and traffic management, policy thinking, business news and technological innovations.

Parking Review was launched in 1989 and has been edited since issue no.1 by Mark Moran. For more than 35 years **Parking Review** magazine has been the UK's leading journal for the public and private parking management sectors.

Every edition includes our regular sections devoted to:

- Business news
- Parking structures
- Parking technology
- Electric vehicle charging

In parallel to the magazine, website and a variety of supplements, the **Parking Review** team organises the prestigious annual **British Parking Awards** and produces conferences, seminars, webinars, networking and technology showcases in partnership with key industry organisations and leaders.

PARKINGReview

Mark Moran: mark.moran@landor.co.uk

www.parkingreview.co.uk

Forward features

January/February

Parking and transport

- Airports
- Rail stations
- Park & ride
- Mobility hubs

School Streets Preview

March/April

Payment Special

- Cashless parking
- National Parking Platform
- Road user charging
- Fraud prevention

Parkex Preview

May/June

Enforcement Special

- Controlled parking zones
- TROs, signing and lines
- Digital mapping
- Permits and fraud detection

Enforcement Excellence Preview

July/August

Venues and Destinations Special

- Town centres
- Shopping centres
- Hospitals
- Schools and colleges
- Leisure and sports venues

September/October

Car Parks Special

- Design and construction
- Refurbishment and maintenance
- Fire safety
- Crime prevention

Traffic + Parking Preview

November/December

Career Journeys

- Recruitment
- Training
- Uniforms
- Staff safety

Review of the Year

British Parking Awards Special

In the autumn we will present a special supplement focussed on the winners of the British Parking Awards 2026

EVolution

Every edition of Parking Review looks at the key role parking is playing in the evolving world of low-emission travel. Articles are drawn from the website: **www.EVolutionmagazine.co.uk**

The evolution of parking

The worlds of parking and electric vehice (EV) charging are connecting. This convergence is embodied in **EVolution**, a news website developed by the **Parking Review** team to cover the world of zero-emission travel.

Launched in 2021, **EVolution** is an independent source of news and analysis for organisations planning, creating and operating electric vehicle and zero-emission charging infrastructure.

While other magazines, websites and events covering EVs focus on the vehicles themselves, **EVolution** makes the business of providing electric vehicle infrastructure its core mission.

EVolution is the first content space dedicated to the emerging business of developing the infrastructure required to support the transition to electric vehicles. This infrastructure will primarily be deployed where cars, buses, taxis, vans, HGVs and public service vehicles are parked and garaged.

In parallel to the **EVolution** website and a regular section in **Parking Review** magazine there are:

- Digital editions
- Webinars
- Conferences and exhibitions
- The EVolution Awards

EVolution is produced by the highly regarded **Landor LINKS** editorial team, led by Mark Moran, along with expert contributors, who bring knowledge and expertise grounded in the worlds of transport, parking, traffic management and urban development.

eVolution
www.EVolutionMagazine.co.uk

Mark Moran: mark.moran@landor.co.uk
www.evolutionmagazine.co.uk

Michael Fousert/Unsplash

Showcase your services

Parking Review is an excellent vehicle for showcasing your systems and services. Each edition of **Parking Review** covers all aspects of the traffic and parking sector, with dedicated sections covering:

- News
- Business news
- Car park structures
- Parking technology
- Electric vehicle infrastructure

Every issue contains a range of features and comment pieces reflecting the worlds of kerbside and off-street parking management.

The **Parking Review** team regularly create special editions showcasing key themes such as Car Park Design & Refurbishment and Electric Vehicle Charging, as well as covering sector events such **Parkex**, **Traffic + Parking** and the **British Parking Awards**.

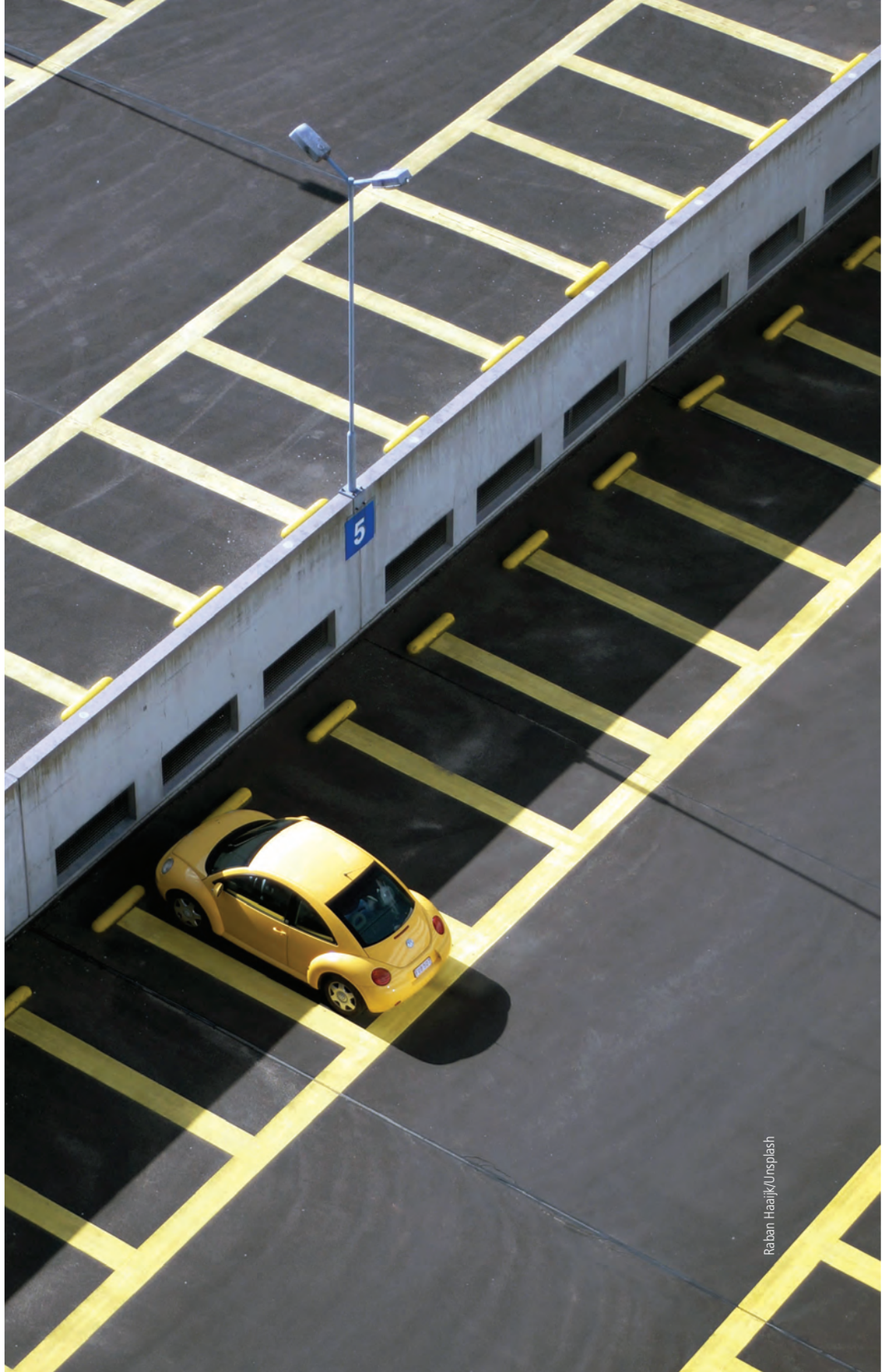
Alongside traditional display advertising, we offer a range of advertising feature options and packages that mean the magazine can become a canvas on which you can tell and present your story in your own words.

Please also ask about:

- Leaflet insertions
- Wraparounds
- Cover mounts
- Website advertising
- E-shots and e-bulletins

Call us today and we can share your journey together.

Jason Conboy: 020 7091 7895
Email: jason@landor.co.uk



Raban Haaijk/Unsplash

Advertising with us

RATES PER INSERTION	1	2	4	6
Double page spread	£2500	£2000	£1750	£1500
Full page	£1500	£1300	£1200	£1100
Half page	£1200	£1100	£1000	£900
Quarter page	£700	£650	£550	£500
Strips, banners, special position	Available on request			

DIMENSIONS (WIDTH X HEIGHT)	
Full page (type area)	184mm x 272mm
Full page (trim size)	210mm x 297mm
Full page (bleed – 3mm on all sides)	216mm x 303mm
Double page spread (type area)	396mm x 272mm
Double page spread (trim size)	420mm x 297mm
Double page spread (bleed – 3mm on all sides)	426mm x 303mm
Half page (horizontal)	184mm x 135mm
Quarter page	90mm x 135mm
Strips ads (vertical, aligned to outside margin)	58mm x 272mm
Strips ads (horizontal, foot of page)	184mm x 42mm

Design and typesetting is available starting from £100 per advert.

Artwork specifications

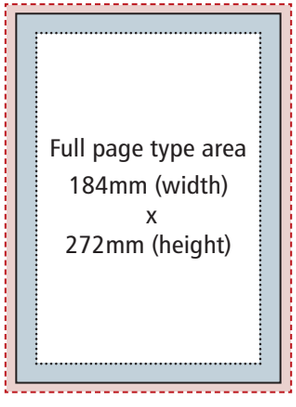
Parking Review is a 4-colour, saddle-stitched (stapled) magazine.

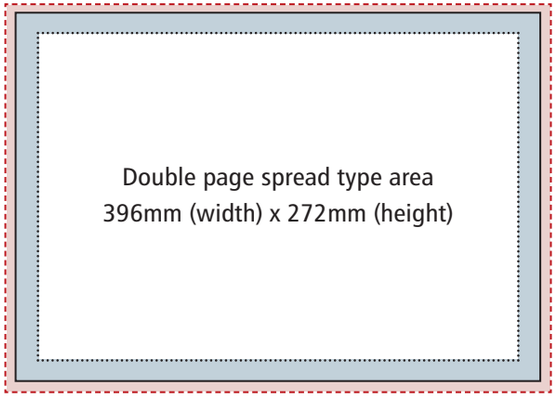
The finished format is: portrait A4 – 210mm (width) x 297mm (height).

Colour artwork should be supplied ready for the 4-colour printing process. Any artwork supplied otherwise will be converted to CMYK, which may lead to some colour variation.

We prefer to receive press-ready PDFs. We will also accept JPEG or TIFF (please ensure a minimum image resolution of 300dpi and a CMYK colour profile) and EPS files (please ensure a CMYK colour profile).

If you wish web address/e-mail hyperlinks contained in your artwork to function in our digital edition, please ensure they are made active in your supplied file.





Trim size – the finished dimensions after printing:
A4 portrait – 210mm (width) x 297mm (height).

Bleed: where colours/images/graphics extend beyond the trim size add 3mm minimum to all artwork edges. **Important note:** anything within the 3mm bleed will be trimmed off at finishing stage.

Type area: this is the safe area where text, logos and any artwork that should not be trimmed must be placed. **Important note:** if you opt to set your artwork beyond the type area, closer to the trim edge, you risk details being trimmed off at finishing stage.

All other advert sizes must be supplied to our specified dimensions.

Online advertising

www.parkingreview.co.uk

Through our website, **parkingreview.co.uk**, you could communicate with our 40,000 online database through online advertising and promotion, e-shot, pick 'n' mix and consultancy.

Check our great range of options below to see how we can meet your needs.

ONLINE BANNERS	DIMENSIONS (pixels – width x height)	RATES per calendar month
Premium Horizontal Banner – top right hand side of page	468 x 60	£1200 per month

ONLINE PANELS	DIMENSIONS (pixels – width x height)	RATES per calendar month
A panel advert inserted with news items and appearing on pages that relate to similar subject area of the advert		
Option 1: Premium position – placed on the first two rows of news on **parkingreview.co.uk**	350 x 235	£850 per calendar month
Option 2: Placed on the third to sixth rows of news on **parkingreview.co.uk**	350 x 235	£650 per calendar month

ONLINE LISTINGS
Logo and banners with search facilities, categorised by service, location and individuals
Full company listing – £450 for 12 months (includes full account access)
Add-on bespoke welcome email to key database sector – prices from £1,000 minimum
Please enquire for details.

TARGETED E-SHOTS	RATES
Bespoke e-shot opportunities, including advertising features Please contact **Jason Conboy** on **0207 091 7895** or email: **jason@landor.co.uk**	Prices from £1,750

EVENTS LISTINGS	RATES
Advertise your events, training courses and seminars	£750 for a 90 day listing

Online specifications

- Banners and advertising panels may be GIF or Flash file format
- File sizes must be no larger than 25k
- Flash banners must have the link embedded

For queries regarding the supply of online advertising, please contact a member of the sales team.

CChamara Qomi/Unsplash

Telling your story

Parking Review is an excellent vehicle for showcasing your systems and services. Alongside traditional display advertising, we offer a range of advertising feature options and packages that mean the magazine can become a canvas on which you can tell and present your story in your own words.

These are packages that enable your display advertising to appear alongside articles based on submitted information that are expertly edited by the **Parking Review** team.

Advertorials are a premium option that enables system and service providers to present their message in their own words in a visual style of their choosing. The layouts can be provided as either prepared artwork or created for you by our in-house team.

The layouts and online versions will be presented as an 'Advertising Feature'.

Jason Conboy: 020 7091 7895
Email: jason@landor.co.uk

Advertising features

Making connections

Parking Review inspires and builds awareness through a series of well-regarded events produced by **Landor LINKS**. These conferences and exhibitions, topical seminars and the immensely popular **British Parking Awards** enable parking professionals to network, share best practice and check out the latest systems and services.

Parking events in the Landor LINKS portfolio include:

- **The British Parking Awards**
- **Traffic + Parking 2026**
- **Car Parks 2026**
- **Moving Traffic Enforcement**
- **Mobility Hubs 2026**
- **The Enforcement Summit**
- **School Streets**

and more...

Parking events

british parking awards

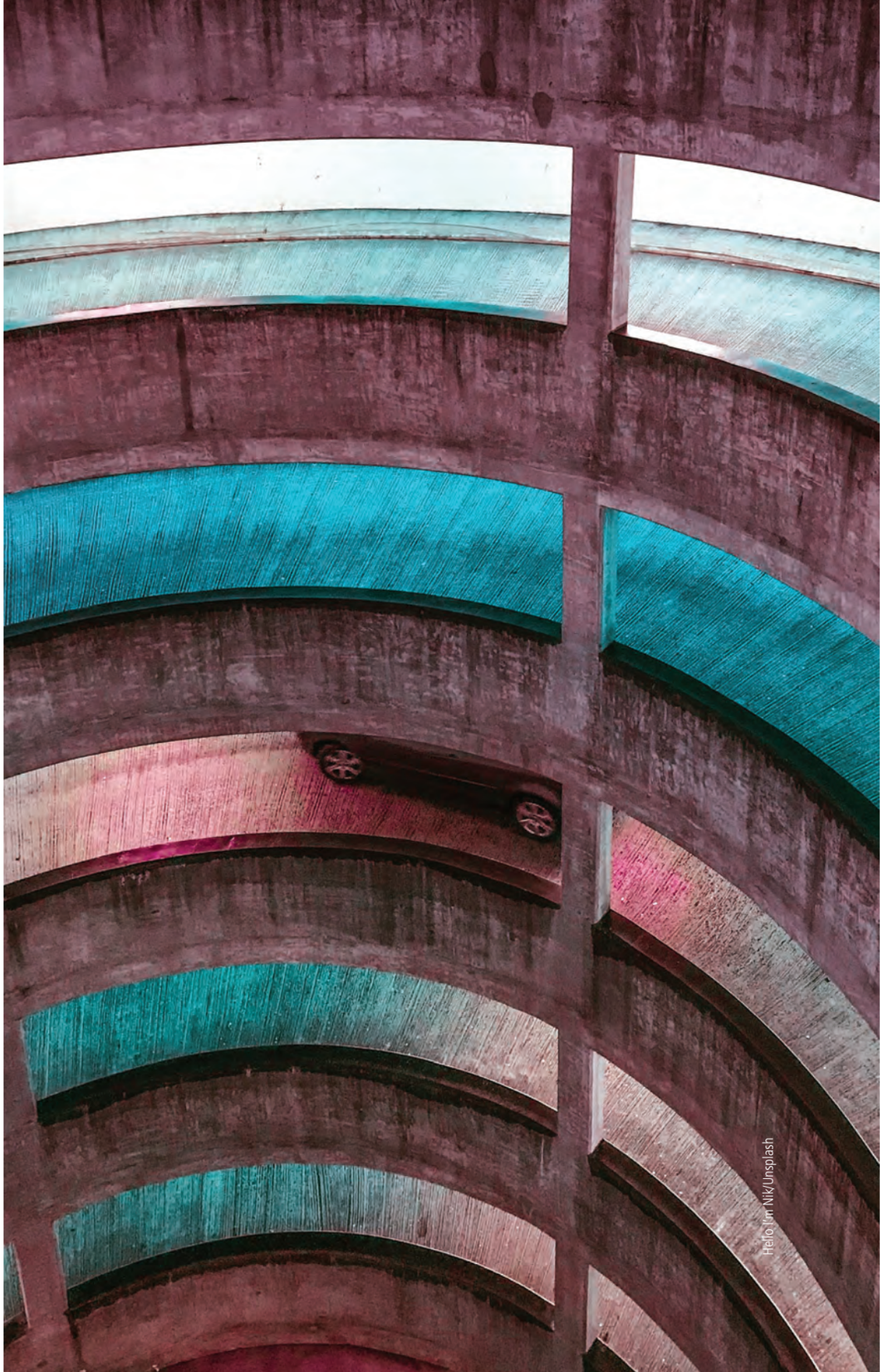
TRAFFIC+ PARKING

NORTH EAST PARKING SHOW

ENFORCEMENT SUMMIT CONFERENCE & EXHIBITION

MOBILITY HUBS 2025

SCHOOL STREETS



Hello I'm Nik/Unsplash

Chris Montgomery/Unsplash

Watch this space

The **Parking Review** and **Landor LINKS** team has produced a wide variety of webinars sponsored by a range of parking organisations. Interest in these online forums took off during lockdown and has continued beyond, even with the return of in-person events. Clients from the parking sector who we have worked with include:

- Egis
- Grid Smarter Cities
- MiPermit
- Project Centre
- RingGo
- Solutionlabs
- Zatpark

Our experience with this format ensures high attendee engagement and compelling delivery of your message to influence, inform, educate and generate quality leads.

Webinars

Webinars are an effective means of conveying a message and offer exceptional value. They are a communication vehicle of choice for businesses, government and organisations. **Landor LINKS** provides the necessary experience to deliver both the event and audience you want, achieving the impactful engagement you seek.

- Product launches
- Report releases
- Thought and conversation leadership
- Stakeholder engagement
- Master classes
- Training
- Public consultation
- Competitions and awards

Professional programming and production

Landor LINKS' approach to programme development is consultative. We work with you on inviting the best speakers from across the sector.

Seamless delegate acquisition and capture

We deliver high quality attendees from your specified target audience from central and local government representatives to buyers and influencers from across industry.

Excellent design

Landor LINKS develops high performing event graphics for each webinar and standout promotional material for social media, digital and print.

Effective marketing

The webinars are marketed on **www.TransportXtra.com**, **Parking Review** magazine and the **EVolution** website, as well as requested newsletters that connect with thousands of practitioners.

Pre-event and post-event coverage

Webinars are posted on a dedicated **Landor LINKS** YouTube channel and copies of the events are provided to clients who can post them on their own websites.

Jason Conboy: 020 7091 7895
Email: jason@landor.co.uk

Alex Bierwagen/Unsplash

landor LINKS

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